



July 28, 2017

MEMO TO: Our Valued Vendor/Broker Partners

FROM: Amy Niemetscheck

SUBJECT: 2019 Trip

To Whom it May Concern:

Certco is happy to announce our next Sales Campaign Trip will be February 14th – 21st, 2019 to the Secrets Playa Mujeres Resort, just north of Cancun, Mexico.

If you are interested in joining us, please complete the application and return to Randall Simon or myself to start the process.

Sincerely,

Amy Niemetscheck

Enclosures

PLAY'N AT PLAYA MUJERES RESORT

Application

Please enroll me in the Certco, Inc. Secrets Playa Mujeres Resort (Mexico) sales campaign.

PARTICIPATING CERTCO, INC. CUSTOMER AGREES AND CUSTOMER'S GUEST AGREES TO NO. 7:

1. To comply with all rules of the promotion and cooperate with the warehouse and participating suppliers. Your support will be solicited to produce movement to justify the financial support that our suppliers have and will commit.
2. To pay Certco, Inc. \$75.00 per week per couple for 76 weeks for a total of \$5,700 per couple to apply towards the trip expenses. This amount will be deposited in a special "Playa Mujeres" account.
3. To take the trip on the dates that the warehouse announces. This trip is for adults only.
4. Certco, Inc.'s business system will tabulate all points earned by each store. A report will be sent to each store at the end of each four-week period. You must notify the warehouse within seven days of each report if an error is suspected.
5. That every store can qualify for more than one trip for two, in which case you agree to pay \$75.00 per week for 76 weeks for each additional couple.
6. Should the agreement between Burkhalter Travel and Certco, Inc. be cancelled for any reason, Certco, Inc. has the right to cancel this agreement without any liability and penalty. All deposits will be refunded immediately.
7. I understand that there are risks of illness and injury and damage to or loss of possessions associated with travel, and I agree to hold Certco, Inc. and its officers and employees harmless from all claims arising from illness or injury (including death) and damage to or loss of possessions suffered by me and/or my family.
8. Those personnel representing your store will sign the enclosed application and return it to Certco, Inc.

CERTCO, INC. AGREES:

1. To make complete arrangements for a "Playa Mujeres" sales seminar for seven nights at the Secrets Playa Mujeres Golf and Resort.
2. To supply roundtrip air transportation. There are a limited number of seats available on the aircraft and sign-up will be on a first come, first served basis.
3. To supply deluxe accommodations in accordance with the enclosed trip features.
4. To conduct sales and tax seminars and/or field trips for participants.
5. To refund to customer the full amount of the trip deposit on any cancellation received on or before January 31, 2018.
-to refund 75% on cancellation before 4/30/18.
-to refund 50% on cancellation before 7/21/18.
-to refund 25% on cancellation before 12/8/18.
After December 8, 2018, no refunds will be made except in case of extreme emergency or if a replacement can be made.

We have read and we agree to the above-mentioned rules.

Participating Store or Vendor Name: _____

Email: _____ Phone: _____

NAME: _____ (PLEASE PRINT)

SIGNATURE: _____

GUEST NAME: _____ (PLEASE PRINT)

SIGNATURE: _____

HOME ADDRESS: _____

CITY: _____ STATE _____ ZIP CODE _____

Certco, Inc.

2019 Customer Trip



February 14-21, 2019

7 DAYS AT SECRETS PLAYA MUJERES RESORT

Located on the white sand beaches of the Gulf of Mexico just minutes from the Playa Mujeres Golf Course, this Rainforest Alliance Certified oceanfront AAA Four Diamond resort provides adults 24/7 access to unlimited activities, nightly entertainment and the Unlimited-Luxury® all-inclusive plan.

About Playa Mujeres

Located only 25 minutes North of the Cancun airport, Playa Mujeres rests on Cancun's peninsula bordering both the Gulf of Mexico and the Caribbean Sea. With a fraction of both the population and the resorts, guests can enjoy all of the beauty, amenities, and activities available in Cancun without crowded beaches or tons of tourists.

If the urge to experience Cancun's bustling city life emerges, downtown Cancun is located just thirty minutes away, close enough to make a quick trip to but far enough to experience complete exclusivity and privacy. Isla Mujeres, an island located just six miles off the coast, is in clear view of Playa Mujeres and day trips to snorkel or swim with whale sharks can be arranged.

Secrets Playa Mujeres

Secrets Playa Mujeres is a secluded resort located directly on Secrets' privately-owned beach. Located 45 minutes from Cancun International Airport, Secrets patrons will enjoy all-inclusive amenities, tranquility without children, and more activities than most can even imagine, all included at no additional cost. After checking in, guests will be treated to a nature reserve separating reception from the rest of the resort.

Accommodations are luxurious, offering guests separate living areas as well as furnished balconies/terraces. Rooms are air conditioned, but also come equipped with ceiling fans. Minibars are refreshed daily with bottled water, soft drinks, and beer. A 42" satellite television decorates every room and WiFi is complimentary, as is an iPod/iPhone/iPad docking station with an alarm clock/radio. Bathrooms are equipped with a hydrotub for two, a rain shower, bathrobes, and slippers.

The resort is located inside of the Playa Mujeres Golf Course, an 18-hole course designed by Greg Norman and voted by Golf Digest as one of Mexico's best courses. The first tee is located just minutes from your doorstep. Greens fees are waived for resort patrons. If golf isn't in the cards, a 16,000-square foot spa facility is available!

Guests will enjoy 24-hour room and concierge service, unlimited gourmet food at any of the nine restaurants without reservations, and unlimited alcoholic and non-alcoholic drink options from any of the resort's seven bars. Dining options range from Asian Fusion to French, from Italian to Mexican, or from a cozy café to fresh seafood at Oceana. Guests can take their pick and sit down, swim up, dine on the beach, or eat poolside!

Burkhalter Travel in Madison will be handling the trip arrangements. For questions about the resort, please contact Wendy Bartnick at (608) 833-6968 or (800) 556-9286 ext. 251.

